

JOLLIBEE FOODS CORPORATION

Annyeong, Philippines! Jollibee Group to Launch Compose Coffee

Metro Manila, Philippines, February 13, 2026 – Jollibee Foods Corporation (PSE: JFC) – Jollibee Foods Corporation, one of the fastest-growing restaurant companies, announced today that its subsidiary, Fresh N' Famous Foods, Inc. (FNF), has entered into a Master Franchise Agreement to bring Compose Coffee to the Philippines. The introduction of the brand to the market through its franchising network forms part of the Jollibee Group's strategy to strengthen its position in the high-growth coffee and beverage segment.

Compose Coffee originated in South Korea, where it first opened in 2014 with a focus on making quality coffee more accessible for everyone. Since its launch, the brand has expanded rapidly to more than 3,000 stores, fueled by strong consumer demand and a highly efficient, scalable operating model. Its menu is anchored on well-loved favorites such as Americanos and flavored lattes, complemented by distinctive Korean innovations that keep the offering fresh and relevant. In its home market, Compose Coffee is recognized as the No. 1 coffee brand in customer satisfaction—a testament to its strong consumer relevance and consistent operational excellence.

A core pillar of Compose Coffee is its dedication to mastering the production of quality coffee. The brand operates one of Korea's most advanced smart roasting systems—enabling a precise end-to-end process from bean selection, roasting profiles, to flavor consistency across its store network. This commitment to craftsmanship is complemented by strong branding initiatives, including a high-profile partnership with V of BTS, one of the leading figures in K-pop, which has helped elevate the brand's cultural relevance and resonance in its home market. These reinforce Compose Coffee's focus on creating strong customer connections, operational efficiency, and consistent product quality at scale.

Jollibee Group Philippines Chief Executive Officer (CEO) Joseph Tanbuntiong said: *"We are extremely excited to introduce Compose Coffee to the Philippines this 2026, aligned with its mission of making high-quality coffee more accessible to consumers. This planned launch strengthens one of our key strategic growth pillars—the coffee and tea segment—and positions the Jollibee Group to play a more meaningful role in our customers' daily routines. We look forward to bringing more moments of joy to Filipinos through innovative, world-class beverage experiences."*

Richard Shin, Chief Financial and Risk Officer and CEO of Jollibee Group International, added: *"Compose Coffee's entry into the Philippines reflects the Jollibee Group's commitment to scaling brands with strong global potential. In every market where it operates, we've seen a disciplined operating model and deep focus on product quality that creates a repeatable formula for growth. We're excited to bring that momentum to the Philippines and introduce more consumers to a brand that delivers both excellence and accessibility in every cup."*

Compose Coffee is expected to complement Jollibee Group Philippines' existing portfolio and further strengthen its beverage-led offerings, leveraging the company's operational expertise, scale, and deep understanding of the Philippine consumer.

About Jollibee Group

Jollibee Foods Corporation (PSE: JFC) (the "**Company**") is one of the world's fastest-growing restaurant companies, driven by its purpose of spreading joy through superior taste. It manages and operates a portfolio which includes 19 brands (the "**Jollibee Group**") with over 10,000 stores and cafés across 33 countries.

The Jollibee Group's portfolio includes nine wholly owned brands (Jollibee, Chowking, Greenwich, Red Ribbon, Mang Inasal, Yonghe King, Hong Zhuang Yuan, Smashburger and Tim Ho Wan), five franchised brands (Burger King, Panda Express, Yoshinoya, Common Man Coffee Roasters, and Tiong Bahru Bakery in the Philippines), and ownership stakes in other key brands like The Coffee Bean and Tea Leaf (80%), Compose Coffee (70%), SuperFoods Group that operates Highlands Coffee (60%), and bubble tea brand Milksha (51%). The Company also has membership interests in Tortazo, LLC, along with Chef Rick Bayless, for Tortazo in the U.S. and has recently invested in Botrista, a leader in beverage technology.

The Jollibee Group's global sustainability agenda, *Joy for Tomorrow*, underscores its commitment to sustainable business practices across food safety, employee welfare, community support, good governance, and environmental responsibility, among others. These focus areas are aligned with the United Nations Sustainable Development Goals (UN SDGs).

The Company has been recognized as the Philippines' Most Admired Company by the Asian Wall Street Journal, named one of Asia's Fab 50 Companies, and listed among Forbes' World's Best Employers and Top Female-Friendly Companies. The Company is also a four-time Gallup Exceptional Workplace Award recipient and featured in TIME's World's Best Companies and Fortune's Southeast Asia 500 List.

To learn more about Jollibee Group, visit www.jollibeegroup.com.