

COVER SHEET

JOLLIBEE FOODS CORPORATION
Doing business under the name and style of Jollibee
(Company's Full Name)

10/F Jollibee Plaza Building
10 F. Ortigas Jr. Avenue,
Ortigas Center, Pasig City
(Company's Address)

(632) 8634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Last Friday of June
(Annual Meeting)

17C: Press Release
Compose Coffee Achieves Top Customer Satisfaction
Ranking in South Korea, Recognized for Excellence
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C

**CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. Date of Report (Date of earliest event reported)
Jan 29, 2026
2. SEC Identification Number
77487
3. BIR Tax Identification No.
000-388-771
4. Exact name of issuer as specified in its charter
JOLLIBEE FOODS CORPORATION doing business under the name and style of
Jollibee
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)

7. Address of principal office
10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER,
PASIG CITY
Postal Code
1605

8. Issuer's telephone number, including area code
(632) 8634-1111
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares (JFC)	1,120,660,978
Preferred Shares (JFCPB)	9,000,000
Treasury Shares - Common	16,447,340
Treasury Shares - Preferred (JFCPA)	3,000,000

11. Indicate the item numbers reported herein

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and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Jollibee®

Jollibee Foods Corporation
JFC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Compose Coffee Achieves Top Customer Satisfaction Ranking in South Korea, Recognized for Excellence

Background/Description of the Disclosure

Update following January 19, 2026 Press Release re: The Jollibee Group Announces Continued Momentum in Coffee and Tea and Chinese Cuisine Segments

The Jollibee Group today proudly announces that Compose Coffee has attained the highest customer satisfaction rating among Korea's leading low-cost franchises, according to the recent survey released by the Korea Consumer Agency (KCA).

Other Relevant Information

Please see attached Press Release and SEC Form 17-C.

JOLLIBEE FOODS CORPORATION

Compose Coffee Achieves Top Customer Satisfaction Ranking in South Korea, Recognized for Excellence

Metro Manila, Philippines, January 29, 2026 – Jollibee Foods Corporation (PSE: JFC) – Update following January 19, 2026 Press Release re: The Jollibee Group Announces Continued Momentum in Coffee and Tea and Chinese Cuisine Segments

The Jollibee Group today proudly announces that *Compose Coffee* has attained the highest customer satisfaction rating among Korea's leading low-cost franchises, according to the recent survey released by the Korea Consumer Agency (KCA).

KCA is South Korea's government-mandated consumer protection institution established to safeguard and advance consumer rights, enhance market transparency, and improve overall consumer welfare. KCA delivers trusted insights and services that underpin fair commercial practices and sustainable economic participation – reinforcing South Korea's alignment with global consumer protection standards.

KCA's findings reinforce *Compose Coffee's* strong operation execution, expanding consumer relevance and accelerating contribution to the Jollibee Group's long-term agenda.

Strong Performance and Category Leadership

In a survey of 1,600 consumers, *Compose Coffee* achieved the highest overall satisfaction score of 3.97 out of 5, outperforming major competitors. *Compose Coffee* excelled across key customer experience drivers – including customer service, operational expertise, empathy, menu quality, and ordering convenience – demonstrating its leadership in the value coffee segment.

Customer preferences were largely influenced by menu-price suitability, coffee taste, and store accessibility. *Compose Coffee* emerged as the leader, solidifying its position as South Korea's top-performing value coffee brand and aligning with Jollibee Group's commitment to gold standard of quality and service, delivering superior taste at great value for money.

Rapid Expansion and Strategic Growth Platform

Compose Coffee's customer satisfaction win comes amid a period of rapid expansion supported by strong digital engagement and a scalable, asset-light business model. The brand's continued momentum aligns with the Jollibee Group's global coffee and tea growth

strategy, reinforcing its ambition to build a world-class portfolio of category-leading brands in high-potential markets.

As one of the fastest-growing coffee platforms in South Korea, *Compose Coffee* benefits from strong consumer affinity, operational discipline, and the Jollibee Group's rising capability in managing high-volume, quality-driven beverage concepts internationally.

Rising Brand Equity and Consumer Trust

The study findings affirm *Compose Coffee*'s growing cultural presence and brand equity, with customers citing its convenience, approachable menu, and consistently reliable experience. This reflects a wider trend in the value coffee segment, where consumers seek both affordability and high quality.

As *Compose Coffee* continues to set new standards in customer satisfaction and value, the Jollibee Group looks forward to celebrating more milestones together.

The Jollibee Group continues to invest in technology enhancements, operational simplification, and feedback-driven product improvements to further elevate consumer experiences across its coffee and tea brands worldwide.

About Jollibee Group

Jollibee Foods Corporation (PSE: JFC) (**the "Company"**) is one of the world's fastest-growing restaurant companies, driven by its purpose of spreading joy through superior taste. It manages and operates a portfolio which includes 19 brands (**the "Jollibee Group"**) with over 10,000 stores and cafés across 33 countries.

The Jollibee Group's portfolio includes nine wholly owned brands (Jollibee, Chowking, Greenwich, Red Ribbon, Mang Inasal, Yonghe King, Hong Zhuang Yuan, Smashburger and Tim Ho Wan), five franchised brands (Burger King, Panda Express, Yoshinoya, Common Man Coffee Roasters, and Tiong Bahru Bakery in the Philippines), and ownership stakes in other key brands like The Coffee Bean and Tea Leaf (80%), *Compose Coffee* (70%), SuperFoods Group that operates Highlands Coffee (60%), and bubble tea brand Milksha (51%). The Company also has membership interests in Tortazo, LLC, along with Chef Rick Bayless, for Tortazo in the U.S. and has recently invested in Botrista, a leader in beverage technology.

The Jollibee Group's global sustainability agenda, *Joy for Tomorrow*, underscores its commitment to sustainable business practices across food safety, employee welfare, community support, good governance, and environmental responsibility, among others. These focus areas are aligned with the United Nations Sustainable Development Goals (UN SDGs).

The **Company** has been recognized as the Philippines' Most Admired Company by the Asian Wall Street Journal, named one of Asia's Fab 50 Companies, and listed among Forbes' World's Best Employers and Top Female-Friendly Companies. The Company is also a four-time Gallup Exceptional Workplace Award recipient and featured in TIME's World's Best Companies and Fortune's Southeast Asia 500 List.

To learn more about Jollibee Group, visit www.jollibeegroup.com

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION

Registrant

A handwritten signature in black ink, appearing to be 'Richard Chong Woo Shin', written in a cursive style with a horizontal line extending to the right.

RICHARD CHONG WOO SHIN

Chief Financial Officer &
Chief Risk Officer