

COVER SHEET

JOLLIBEE FOODS CORPORATION
Doing business under the name and style of Jollibee
(Company's Full Name)

10/F Jollibee Plaza Building
10 F. Ortigas Jr. Avenue,
Ortigas Center, Pasig City
(Company's Address)

(632) 8634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Last Friday of June
(Annual Meeting)

17C: Press Release
Jollibee Group's Compose Coffee Posts Strong Taiwan Debut as
International Expansion Accelerates—Philippine Launch Set This Year
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Apr 15, 2026

2. SEC Identification Number

77487

3. BIR Tax Identification No.

000-388-771

4. Exact name of issuer as specified in its charter

JOLLIBEE FOODS CORPORATION doing business under the name and style of
Jollibee

5. Province, country or other jurisdiction of incorporation

PHILIPPINES

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER,
PASIG CITY

Postal Code

1605

8. Issuer's telephone number, including area code

(632) 8634-1111

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares (JFC)	1,120,694,644
Preferred Shares (JFCPB)	9,000,000
Treasury Shares - Common	16,447,340
Treasury Shares - Preferred (JFCPA)	3,000,000

11. Indicate the item numbers reported herein

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and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Jollibee®

Jollibee Foods Corporation
JFC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Jollibee Group's Compose Coffee Posts Strong Taiwan Debut as International Expansion Accelerates—Philippine Launch Set This Year

Background/Description of the Disclosure

Jollibee Foods Corporation (PSE: JFC) today shared an update on Compose Coffee, its majority-owned South Korean coffee brand, following a strong pre-opening debut in Taiwan as the company advances its international coffee growth strategy.

Compose Coffee—one of South Korea's leading value-focused coffee chains—delivered a standout debut in Taiwan, attracting strong crowds during the pre-opening of its first store and signaling a highly encouraging start in a new market. The opening performance reinforces the brand's ability to generate immediate consumer demand outside Korea and supports its positioning as a scalable growth platform within the Jollibee Group portfolio.

Other Relevant Information

Please see attached Press Release and SEC Form 17-C.

JOLLIBEE FOODS CORPORATION

Jollibee Group's Compose Coffee Posts Strong Taiwan Debut as International Expansion Accelerates—Philippine Launch Set This Year

Korea's leading value-focused coffee chain draws robust pre-opening demand; expansion supports Jollibee Group's scalable coffee platform

Metro Manila, Philippines, April 15, 2026 – *Jollibee Foods Corporation* (PSE: JFC) today shared an update on Compose Coffee, its majority-owned South Korean coffee brand, following a strong pre-opening debut in Taiwan as the company advances its international coffee growth strategy.

Compose Coffee—one of South Korea's leading value-focused coffee chains—delivered a standout debut in Taiwan, attracting strong crowds during the pre-opening of its first store and signaling a highly encouraging start in a new market. The opening performance reinforces the brand's ability to generate immediate consumer demand outside Korea and supports its positioning as a scalable growth platform within the Jollibee Group portfolio.

Customers began lining up as early as 8:00 a.m., with demand building throughout the day. At peak periods, the store sold approximately one cup every 20 seconds, while wait times stretched up to two hours, reflecting strong excitement around the brand's arrival. This enabled the store to generate approximately NT\$70,000 in Day 1 sales.

The response underscores the appeal of Compose Coffee's value-driven offering, combining high-quality delicious beverages, competitive pricing, and generous serving sizes. Its Korea-inspired menu resonated strongly with local consumers, with signature items such as the iced Americano, red bean injeolmi milkshake, and dalgona latte emerging as customer favorites. Leveraging K-pop's sustained momentum—anchored by BTS' return to the stage and V as Compose Coffee's brand ambassador—has helped elevate brand buzz and encourage first-time trial among new customers.

The Taiwan launch marks another milestone in Compose Coffee's strategic international expansion, highlighting the brand's ability to attract and engage customers in new markets. Insights from the pre-opening will be used to further enhance operations and customer experience ahead of the official launch.

Jollibee Group CEO for the International business, Richard Shin, said: "We are encouraged by the strong early response to Compose Coffee's proposition in Taiwan. We believe the brand has unlimited potential to become a leading global brand. Built around great-tasting, quality coffee at accessible prices—Compose Coffee is designed for everyday enjoyment—supported by a simple, efficient store model that can scale across markets."

The brand’s proven store format and value-led menu are designed to be replicated across international markets, supporting Jollibee Group’s growth ambitions in coffee— including its previously announced plans to enter the Philippine market this year.

Compose Coffee’s “Pour Over Coffee” is now available in every room at Hotel 101 Madrid, which features approximately 500 rooms. With daily in-room coffee consumption, this partnership provides a stable annual recurring revenue stream from this key account.

Compose Coffee forms part of the Jollibee Group’s expanding coffee and beverage portfolio, which continues to gain traction globally. The brand’s entry into Taiwan provides early learnings that will support disciplined expansion as Compose Coffee prepares to enter the Philippine market this year.

With an established network of approximately 3,000 stores in South Korea, Compose Coffee represents a profitable and scalable growth platform that contributes meaningfully to Jollibee Group’s expanding international business.

Compose Coffee has also earned strong consumer recognition in its home market, including highest customer satisfaction rating among South Korea’s leading low-cost coffee franchises in a recent survey by the Korea Consumer Agency (KCA). The recognition underscores the brand’s focus on quality and customer experience as it expands internationally.



About Jollibee Foods Corporation

Jollibee Foods Corporation (PSE: JFC) (also known as “JFC”) is one of the world’s fastest-growing restaurant companies, driven by its purpose of spreading joy through superior taste. It manages and operates a portfolio which includes 19 brands with over 10,000 stores and cafés across 33 countries.

JFC’s portfolio includes nine wholly owned brands (Jollibee, Chowking, Greenwich, Red Ribbon, Mang Inasal, Yonghe King, Hong Zhuang Yuan, Smashburger and Tim Ho Wan), five franchised brands (Burger King, Panda Express, Yoshinoya, Common Man Coffee Roasters, and Tiong Bahru Bakery in the Philippines), and ownership stakes in other key brands like The Coffee Bean and Tea Leaf (80%), Compose Coffee (70%), SuperFoods Group that operates Highlands Coffee (60%), and bubble tea brand Milksha (51%). The Company also has membership interests in Tortazo, LLC, along with Chef Rick Bayless, for Tortazo in the U.S. and has recently invested in Botrista, a leader in beverage technology.

JFC’s global sustainability agenda, Joy for Tomorrow, underscores its commitment to sustainable business practices across food safety, employee welfare, community support, good governance, and environmental responsibility, among others. These focus areas are aligned with the United Nations Sustainable Development Goals (UN SDGs).

JFC has been recognized as the Philippines' Most Admired Company by the Asian Wall Street Journal, named one of Asia's Fab 50 Companies, and listed among Forbes' World's Best Employers and Top Female-Friendly Companies. The Company is also a five-time Gallup Exceptional Workplace Award recipient and featured in TIME's World's Best Companies and Fortune's Southeast Asia 500 List.

To learn more about Jollibee Foods Corporation, visit www.jollibee.com.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION
Registrant

A handwritten signature in black ink, appearing to read 'Richard Chong Woo Shin', with a stylized flourish at the end.

RICHARD CHONG WOO SHIN
Chief Financial Officer &
Chief Risk Officer