

COVER SHEET

JOLLIBEE FOODS CORPORATION
Doing business under the name and style of Jollibee
(Company's Full Name)

10/F Jollibee Plaza Building
10 F. Ortigas Jr. Avenue,
Ortigas Center, Pasig City
(Company's Address)

(632) 8634-1111
Telephone Number

December 31
(Fiscal Year Ending)

Last Friday of June
(Annual Meeting)

17C: Press Release
Jollibee Group Advances Korea Growth Platform
with FTC-Approved Shabu All Day Deal
(Form Type)

Amendment Designation (If applicable)

(Secondary License Type and File Number)

Cashier

LCU

DTU

77487
S.E.C REG. No.

Central Receiving Unit

File Number

Document I.D.

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Apr 16, 2026
2. SEC Identification Number
77487
3. BIR Tax Identification No.
000-388-771
4. Exact name of issuer as specified in its charter
JOLLIBEE FOODS CORPORATION doing business under the name and style of
Jollibee
5. Province, country or other jurisdiction of incorporation
PHILIPPINES
6. Industry Classification Code(SEC Use Only)

7. Address of principal office
10/F JOLLIBEE PLAZA BUILDING, 10 F. ORTIGAS JR. AVENUE, ORTIGAS CENTER,
PASIG CITY
Postal Code
1605

8. Issuer's telephone number, including area code
(632) 8634-1111
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares (JFC)	1,120,694,644
Preferred Shares (JFCPB)	9,000,000
Treasury Shares - Common	16,447,340
Treasury Shares - Preferred (JFCPA)	3,000,000

11. Indicate the item numbers reported herein

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and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Jollibee®

Jollibee Foods Corporation

JFC

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Jollibee Group Advances Korea Growth Platform with FTC-Approved Shabu All Day Deal

Background/Description of the Disclosure

Jollibee Foods Corporation (PSE: JFC) (“JFC” or the “Jollibee Group”) today announced that the Korea Fair Trade Commission has approved the planned acquisition by Jolli-K Co., Ltd. (Jolli-K), JFC’s 70% owned subsidiary, of “All Day Fresh Co., Ltd. (All Day Fresh)”, the operator of “Shabu All Day”, Korea’s largest all-you-can-eat hot pot restaurant chain.

Other Relevant Information

Please see attached Press Release and SEC Form 17-C.

JOLLIBEE FOODS CORPORATION**Jollibee Group Advances Korea Growth Platform with FTC-Approved Shabu All Day Deal**

Expected ~+2%* revenue uplift and ~+8%* Global EBIT contribution

Key Highlights

- **Regulatory milestone:** Korea Fair Trade Commission approval secured, advancing transaction completion
- **Expected financial contribution:** ~+2%* to Group Revenues and ~+8%* to Global EBIT
- **Compelling economics:** Market-leading *Shabu All Day*, estimated 2- to 3-year payback with a scalable format

Metro Manila, Philippines, April 16, 2026 – Jollibee Foods Corporation (PSE: JFC) (“JFC” or the “Jollibee Group”) today announced that the Korea Fair Trade Commission has approved the planned acquisition by *Jolli-K Co., Ltd. (Jolli-K)*, JFC’s 70% owned subsidiary, of “*All Day Fresh Co., Ltd. (All Day Fresh)*”, the operator of “*Shabu All Day*”, Korea’s largest all-you-can-eat hot pot restaurant chain.

The approval marks a key milestone in advancing the transaction and underscores the Jollibee Group’s growing scale and execution track record in Korea, following the earlier acquisition of high-ROIC coffee brand *Compose Coffee*.

Upon completion of the transaction, *Shabu All Day* is expected to contribute approximately +2%* to the Jollibee Group’s revenues, +8%* to Global EBIT, and +1%* to store count supporting the Group’s earnings growth and further reinforcing its scale and leadership in Korea.

Ernesto Tanmantiong, Jollibee Group Global President and CEO said: “Securing Korea FTC approval is an important milestone that advances our planned acquisition of *Shabu All Day*. This investment strengthens our Korea growth platform and reflects our focus on scalable, high-return concepts that support profitable growth for the Jollibee Group.”

“FTC approval moves us closer to completing the transaction, and our team is focused on a smooth close and integration. *Shabu All Day* is a strong operational fit for our Korea platform, with a proven format and clear levers to support continued expansion—while maintaining the brand’s quality and guest experience,” added Richard Shin, Jollibee Group International CEO and Jollibee Group Global Chief Financial and Risk Officer.

All Day Fresh is primarily engaged in the franchise and food service operations of *Shabu All Day*. The brand is a market leader in terms of footprint, systemwide sales, and revenues, making it a compelling addition to the Jollibee Group's expanding regional portfolio.

With approximately 170 stores currently in operation, *Shabu All Day* differentiates itself as the only brand in its segment offering a fully integrated all-you-can-eat menu centered on hot pot, with beef as core protein – complemented by a wide selection of hot food items, and unlimited desserts and alcohol, all at a competitive price point.

Shabu All Day offers compelling unit economics, with an estimated payback period of approximately 2–3 years. This combination of scale-ready, high-capacity store formats—averaging about 60 tables per location—and attractive economics positions the brand for continued growth, supported by strong consumer demand for all-you-can-eat Korean dining concepts.

**On an annualized basis*

About Jollibee Foods Corporation

Jollibee Foods Corporation (PSE: JFC) (also known as “JFC”) is one of the world's fastest-growing restaurant companies, driven by its purpose of spreading joy through superior taste. It manages and operates a portfolio which includes 19 brands with over 10,000 stores and cafés across 33 countries.

JFC's portfolio includes nine wholly owned brands (Jollibee, Chowking, Greenwich, Red Ribbon, Mang Inasal, Yonghe King, Hong Zhuang Yuan, Smashburger and Tim Ho Wan), five franchised brands (Burger King, Panda Express, Yoshinoya, Common Man Coffee Roasters, and Tiong Bahru Bakery in the Philippines), and ownership stakes in other key brands like The Coffee Bean and Tea Leaf (80%), Compose Coffee (70%), SuperFoods Group that operates Highlands Coffee (60%), and bubble tea brand Milksha (51%). The Company also has membership interests in Tortazo, LLC, along with Chef Rick Bayless, for Tortazo in the U.S. and has recently invested in Botrista, a leader in beverage technology.

JFC's global sustainability agenda, Joy for Tomorrow, underscores its commitment to sustainable business practices across food safety, employee welfare, community support, good governance, and environmental responsibility, among others. These focus areas are aligned with the United Nations Sustainable Development Goals (UN SDGs).

JFC has been recognized as the Philippines' Most Admired Company by the Asian Wall Street Journal, named one of Asia's Fab 50 Companies, and listed among Forbes' World's Best Employers and Top Female-Friendly Companies. The Company is also a five-time Gallup Exceptional Workplace Award recipient and featured in TIME's World's Best Companies and Fortune's Southeast Asia 500 List.

To learn more about Jollibee Foods Corporation, visit www.jollibee.com

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JOLLIBEE FOODS CORPORATION

Registrant

A handwritten signature in black ink, appearing to read 'Richard Chong Woo Shin', with a horizontal line extending to the right.

RICHARD CHONG WOO SHIN

Chief Financial Officer &
Chief Risk Officer